

The raw truth

Does using raw avocados
really save you money?



Edgell[®]

Edgell Chunky Avocado Pulp 454g

Raw Avocados

VS



YIELD
100%



LOSS
0%



PREP TIME
0 minutes



LABOUR COST @\$23/HR
\$0



PRICING
Consistent year-round



YIELD
Approx. 40%



LOSS
Approx. 40%
10% moisture loss after 3 days*
30% pit, peel & trim loss*
Fruit too ripe or damaged to be used
lowers yield even more!



PREP TIME
5 minutes/500g finished pulp



LABOUR COST @\$23/HR
\$1.90/500g



PRICING
Volatile year-round



40% loss almost doubles the per kilogram price of raw avocados.



Add in the cost of labour, and the cost of raw fruit goes even higher.

PRODUCT	CODE	DESCRIPTION	CARTON CONFIG	PALLET CONFIG	PREP METHOD	FORMAT
	12475	Edgell Chunky Avocado Pulp	8 x 454g	16 Cartons/layer 9 Layers/pallet 144 Cartons/pallet	Defrost & Use	Frozen



100% hand-picked Hass avocado



Gluten free, Dairy free, Preservative free & Vegan



Naturally made using cold pasteurisation technology (High Pressure Processing)



Less waste and labour



18m frozen shelf life



Great taste

Are you ready to get the avocado edge?