



THE RAW TRUTH

Does using raw avocados
really save you money?





Edgell Chunky Avocado Pulp 454g



V/S

YIELD
100%

LOSS
0%

PREP TIME
0 minutes

LABOUR COST @\$23/HR
\$0

PRICING
Consistent year-round

Raw Avocados



YIELD
Approx. 40%

LOSS
Approx. 40%
10% moisture loss after 3 days*
30% pit, peel & trim loss*
Fruit too ripe or damaged to be used lowers yield even more!

PREP TIME
5 minutes/500g finished pulp

LABOUR COST @\$23/HR
\$1.90/500g

PRICING
Volatile year-round

40% loss almost doubles the per kilogram price of raw avocados.

Add in the cost of labour, and the cost of raw fruit goes even higher.

PRODUCT	CODE	DESCRIPTION	CARTON CONFIG	PALLET CONFIG	PREP METHOD	FORMAT
	12475	Edgell Chunky Avocado Pulp	8 x 454g	16 Cartons/layer 9 Layers/pallet 144 Cartons/pallet	Defrost & Use	Frozen

- ✓ 100% hand-picked Hass avocado
- ✓ Gluten free, Dairy free, Preservative free & Vegan
- ✓ Naturally made using cold pasteurisation technology (High Pressure Processing)
- ✓ Less waste and labour

- ✓ 18m frozen shelf life
- ✓ Great taste

The raw truth is raw avocados don't save you money!

